

RAZOR USA  
GRAPHICS/PRODUCTION DESIGNER

JOB DUTIES

- 1.) Work closely with entire marketing department to help drive projects for US and International markets from initial concept to final production while adhering to critical deadlines.
- 2.) Responsible for design, maintenance and management of art files for new and existing products including: logos, product deco, action and product.
- 3.) Responsible for managing proof sheets, making revisions, and preparing final approved artwork for production including: packaging, resizing, notating, cropping and applying color settings as specified by the production method and final output.
- 4.) Ability to use digital camera to shoot, edit/manipulate and send photography for a variety of uses in marketing and product materials.
- 5.) Create unique and original artwork when requested including, but not limited to: stickers, decals, decal instructions, logos, posters, mock-ups, catalogs, trade show graphics, promotional materials, internet communications, advertising, collateral, planograms etc.
- 6.) Knowledge of creating artwork in layers to make art easy to manage, edit and transmit.
- 7.) Create and transmit instruction/spec sheets for prototypes and packaging materials to our offices in China, using clear descriptions and easy to understand images.
- 8.) Ability to multi-task on multiple projects and meet deadlines.
- 9.) Manage and develop relationships with outside vendors such as photographers, translators and artists.

JOB REQUIREMENTS & CORE COMPETENCIES

- 1.) 3 - 5 years experience working in a fast paced production driven design environment.
- 2.) Must have excellent communication, project management, multi-tasking and time management skills.
- 3.) Flexibility to work independently and be a team player when necessary.

- 4.) Must have a positive, collaborative attitude. Must be able and willing to adapt to rapidly changing priorities.
- 5.) Passion for art, design or other creative pursuits.
- 6.) Experience with video recording or editing a bonus, but not necessary.

#### SOFTWARE PROFICIENCY REQUIREMENTS

Highly proficient on MAC OS X El Capitan

Software proficiency: Adobe CC, Microsoft Office 2016, Transmit and Microsoft Office Suite 2016.

#### EDUCATIONAL REQUIREMENTS

Some college or art school or equivalent.

Reports directly to Director of Marketing Americas & Pacific Rim.

Start Date: Immediately